



Features

- Send messages via SMS, MMS, or WhatsApp
- Supports 1:1, Bulk, and Automated messaging
- Compose, send, and receive in Salesforce
- Collect and update data through text responses
- Survey stakeholders via text
- All interaction data stored in Salesforce
- Send voice messages from Mogli

Benefits

- **Boost Speed to Engagement:** Move faster with response/engagement times measured in minutes rather than hours.
- **Harness the Power of Automations:** A Mogli text message can be included as an action in any Salesforce flow. An incoming message can also trigger a flow.
- **Get Your Most Important Messages Seen:** As a trusted sender you can feel confident that your most important messages will get seen when sent via SMS or WhatsApp.
- **Apply to Nearly Any Use Case:** Nearly any existing communications strategy your organization uses today can be transitioned to or supplemented by text messaging.
- **Collect Insights Quickly:** The survey functionality of Mogli makes it possible to rapidly receive feedback in the form of Net Promoter Score (NPS), Customer Satisfaction (CSAT), or even your own custom created surveys, which can be built, deployed, collected, and analyzed all within Salesforce.