mogli ™

Mogli URL allows you to shorten, customize and track URLs that can be used anywhere. Mogli URL Pro adds the ability to track personalized engagement at the recipient level.

Mogli URL seamlessly integrates with Mogli SMS enabling users to effortlessly create and insert custom short URLs into messages, configure custom domains to ensure brand recognition and SMS carrier compatibility, and provide engagement analytics which includes personalized click tracking with Mogli URL Pro.

Any organization with Mogli can add Mogli URL, while you must have a Standard plan or higher to access Mogli URL Pro. Elite plans include Mogli URL and Enterprise plans include Mogli URL Pro.

Mogli URL Pro Features

- One shortened custom domain
- Option to purchase additional URLs/clicks
- Ability to create custom short URLs
- Individual link tracking
- Ability to associate a URL with a Salesforce record

Mogli URL Features

- One shortened custom domain
- Option to purchase additional URLs/clicks
- Ability to create custom short URLs

Options By Plan

	Enterprise	Elite	Standard	Starter	WhatsApp
Mogli URL Pro	Included	Can Purchase	Can Purchase	N/A	Can Purchase
Mogli URL	N/A	Included	Can Purchase	Can Purchase	Included
Additional Domains	Can Purchase	Can Purchase	N/A	N/A	Can Purchase
Additional Shortened URLS & Clicks	Billed (frequency) per Usage	Billed (frequency) per Usage	Can Purchase as a Bundle	Can Purchase as a Bundle	Billed (frequency) per Usage